PRANGER
LAW PC

Rich Feustel

Of Counsel

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PRACTICE AREAS

- Patent Prosecution
- Patent Enforcement
- Patent Litigation

EDUCATION

- J.D., Maurice A. Deane School of Law at Hofstra University
- B.S. Computer Engineering, M.S. Computer Science, New York University – Polytechnic School of Engineering

Focused on patent monetization, strategic portfolio development, and patent litigation support, Rich has provided proven and successful results for his clients.

Rich has guided worldwide patent generation, analysis, strategy, and licensing activities for multi-year world-wide licensing programs, developing needed positions on assertion and licensing issues, and negotiating domestic and international agreements.

These efforts included strategically developing large, world-wide patent portfolios for such programs, the financial models for efficiently implementing such portfolios, the processes necessary for managing such portfolios and the teams of professionals behind them, and the asset development strategies necessary to address patent law's ever moving landscape.

With this experience in developing worldwide strategies for the effective use and defense of intellectual property in litigation and licensing contexts, Rich often collaborates in cross disciplinary teams of litigators, transactional attorneys, and cross-functional staff to achieve client goals.

Areas of technical focus include semiconductor processing, AI, cloud computing, telecommunications, e-commerce, and medical devices.

EXPERIENCE

• Licensing & Monetization: Guide worldwide patent generation, analysis, strategy, and licensing activities for multi-year licensing programs totaling approximately $1B. Designed and oversaw the implementation of strategies successfully addressing third party challenges to clients' patents in the US and abroad. Develop positions on licensing issues and negotiate domestic and international agreements. Achieved significant licensing program successes to secure licensing revenue, or successful assertions in the US or abroad. Assess numerous patent portfolios in the course of M&A and/or purchases.

• Litigation: Adept at developing worldwide strategies for effective use and defense of intellectual property in litigation and licensing contexts. Solid record of developing successful litigation strategies on issues of assertion and validity.

• Portfolio Management: Work closely with client legal, business, and technical teams to strategically curate patent portfolios that achieve real-world results and protect client innovations and intellectual property in technical disciplines.

COURT AFFILIATIONS

- New York State Bar
- California State Bar
- United States Patent & Trademark Office Registered Patent Attorney