PRANGER
LAW PC

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PARTNER

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PRACTICE AREAS

- Trademark
- Copyright

EDUCATION

- J.D., The University of San Francisco School of Law
- B.A., Boston University, *cum laude*
- B.S., Boston University, *cum laude*

Ms. Nevius Abbas manages domestic and international trademark portfolios. She provides counseling in all matters of brand development, protection, and enforcement.

EXPERIENCE

Ms. Nevius Abbas helps clients develop and implement their domestic and international trademark registration and policing strategies. She has managed domestic and international portfolios consisting of as many as 5,000 trademarks for clients across diverse industries, including apparel and other consumer goods, lawn and garden, health and fitness, food and beverage, vitamins and dietary supplements, educational services, financial services, and computer software and hardware for the automotive and insurance industries. In the area of trademark enforcement, she has managed trademark infringement actions before the United States federal courts and the Trademark Trial and Appeal Board. No stranger to the dangers of brand pirating abroad, Ms. Nevius Abbas also has brought successful enforcement actions in a number of foreign jurisdictions including the European Union, China, Hong Kong, and Korea.

HONORS

"Recommended Expert" among "The World's Leading Trademark Professionals", published by World Trademark Review (2016, 2017, 2018, 2019, 2020, 2021).

COURT AFFILIATIONS

- California Supreme Court
- United States District Court for the Northern District of California
- United States District Court for the Central District of California

PROFESSIONAL AFFILIATIONS

- California State Bar, Member since 1999
- International Trademark Association (INTA), Member since 2000
- INTA Committee Member, The Trademark Reporter, 2020-2021