



Scott Lonardo

PARTNER

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PRACTICE AREAS

- Trademark
- Copyright
- Domain Names
- Patents
- Litigation
- Appeals

EDUCATION

- J.D., Georgetown University Law Center, *cum laude*
- B.A., Georgetown University, Government

Scott Lonardo is an intellectual property litigator and counselor with a focus on trademark and trade dress litigation. Mr. Lonardo has also handled trade secret, patent, domain name, copyright, defamation, and breach of fiduciary disputes in federal district and appellate court, state court, the Trademark Trial and Appeal Board, and the World Intellectual Property Organization. Mr. Lonardo assists clients in strategies to protect and enforce their rights through pre-litigation activities as well as navigating responses to cease and desist letters. In addition to litigation and dispute work, Mr. Lonardo counsels clients on trademark prosecution and portfolio management.

EXPERIENCE

Prior to joining Pranger Law, Mr. Lonardo was Of Counsel at Orrick, Herrington & Sutcliffe LLP where he engaged in complex IP litigation, both at the trial and appellate level. Earlier in his career he worked as an associate at a boutique IP firm in Chicago, Illinois, where he focused on trademark litigation and prosecution.

Mr. Lonardo has represented companies of all sizes and in a variety of different fields, including social media, software, electronic design, apparel, food and beverage, consumer goods, automotive, medical device, and healthcare companies.

In addition to his law firm experience, Mr. Lonardo clerked for the Honorable Kathleen M. O'Malley both at the U.S. Court of Appeals for the Federal Circuit and at the U.S. District Court for the Northern District of Ohio.

COURT AFFILIATIONS

- United States Federal Circuit Court of Appeals
- United States Ninth Circuit Court of Appeals
- United States District Courts for the Northern and Central District of California, Northern District of Illinois, and District of Colorado

PROFESSIONAL AFFILIATIONS

- California State Bar, Member since 2012
- Illinois State Bar, Member since 2006 (inactive status)
- International Trademark Association (INTA)
- San Francisco Bay Area Intellectual Property Inn of Court