

Pranger Law PC Lawyers Named as Leading Trademark Professionals by World Trademark Review

San Francisco, CA (February 12, 2018) - Pranger Law PC is proud to announce its attorneys' inclusion in the eighth edition of the *2018 WTR 1000* as "recommended experts" among the World's Leading Trademark Professionals.

Gail I Nevius Abbas is a partner at Pranger Law PC and has been selected for the third year in a row by *WTR 1000*.

Although adept on both sides of the contentious/non-contentious boundary, the "diligent and knowledgeable" Gail Abbas of Pranger Law PC is most renowned for her "strong prosecution practice". "Clients are always pleased with the results she gets."

Ms. Abbas has managed domestic and international portfolios consisting of as many as 5,000 trademarks for clients across diverse industries, including apparel, toys and education services, lawn and garden, health and fitness, food and beverage, vitamins and dietary supplements, payroll and other financial services, and computer software and hardware for the automotive, property and insurance industries.

Holly Pranger, Managing Partner of Pranger Law PC, once again been ranked as a leading trademark attorney in the world by *WTR 1000*.

Holly Pranger, "...dispenses wise counsel to businesses looking to defend and expand their brand image. She possesses rare expertise in the online and advertising spaces, including in sweepstakes matters, and is excellent all-around.

Ms. Pranger helps companies build leading global trademark and copyright portfolios that have been valued at and acquired for billions of dollars. Well-versed in representing both emerging and well-known brands in complex intellectual property rights and advertising matters, she has an excellent command of all aspects of registering world-wide rights and developing and executing enforcement plans to police and protect those valuable assets.

The *World Trademark Review 1000 (WTR 1000)* is an annual ranking of the world's top 1000 trademark professionals, out of at least 30,000 candidates, and is based strictly on merit. The list is comprised of peer and client recommendations over a four-month period with trademark specialists across the globe.

About Pranger Law PC

Pranger Law PC (Pranger) is a premier boutique law firm specializing in Intellectual Property and Advertising law services. Pranger handles all aspects of Trademark and Copyright law including search and clearance, global registration and portfolio management; watch, investigation and enforcement of rights, as well as responding to claims; all dispute proceedings before Trademark and Copyright Offices and litigation, mediation and arbitration over these claims among others such as patent and right of publicity claims; as well as all aspects of advertising & promotions law including legal counseling on running sweepstakes and contests, cause marketing, endorsements and general advertising issues. Pranger is made up of highly trained and skilled lawyers who focus on representing software, intelligent products, wearable technology, retail, food & beverage, restaurant & bars, artists, wine & spirits and anything else that we think is cool to wear, do, use or consume.

Established in 2004, Pranger has been providing legal counseling and representation in all aspects of intellectual property and advertising law to clients past and present of the firm such as Nike, Lyft, Victoria's Secret, PINK, Henri Bendel, Bath & Body Works, Juicy Couture, Kate Spade, Lucky Brand, Ron Herman, Betabrand, Cabo Wabo Tequila (acquired by Campari/Skyy), Audatex and Solera (global leaders in vehicle software), Dropcam (acquired by Google Nest), Taskrabbit, Crunchbase, Bustle, Bleacher Report (acquired by Time Warner), Fab.com, Mailbox (acquired by Dropbox), 15Five, Uservoice, and several venture capital firms. More info at <http://www.prangerlaw.com>

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